

Achieving Meaningful Results:

Producing Effective Small Scale Quality Improvement, Evaluation and Research Projects with Limited Resources

FLAGSTAFF WORKSHOP AGENDA

Flagstaff Medical Center, McGee Auditorium | Friday, April 13, 2018 | 10 AM – 3 PM

10:00 am	Welcome and Workshop Overview	<i>Marica Martinic, MPH</i>
10:10 am	Parallels and Differences: A Comparison of Research, Quality Improvement (QI), and Evaluation Techniques At work, we are often required to conduct research, improve quality, or evaluate programs and projects. This presentation summarizes similarities and differences in these methods. In addition, participants will learn a simple method for defining and planning for a project, including determining the appropriate approach.	<i>Ali Gabriel, DrPH(c), MA, CPH</i>
11:00 am	Effective Change Management: The Foundation for a Culture of Respect and Continuous Improvement Healthcare is a highly complex, rapidly changing environment where everyone is now being expected to do more work with fewer resources. Business initiatives and strategy deployment require successful, timely change and stakeholder engagement. In this session attendees will learn how to use a proven five element change model and how to work with people to overcome resistance while achieving positive results.	<i>Steve Spravzoff, RPH, MPA, FASHP</i>
11:30 am	Plan-Do-Study-Act (PDSA): A Simple but Powerful Model to Accelerate Improvement in Work Settings Plan-Do-Study-Act (PDSA) is a useful quality improvement (QI) model for designing and implementing sustainable change. PDSA is shorthand for a QI change cycle that involves creating a plan to develop and implement a change (Plan), carrying out the change (Do), observing and learning from the consequences (Study), and determining what modifications should be made and where similar changes may be implemented (Act).	<i>Ali Gabriel, DrPH(c), MA, CPH</i>
12:00 pm	LUNCH	
12:30 pm	Logic Models: Tools for Planning and Evaluation This presentation will describe the use of logic models in planning and evaluation studies. Logic models show what a program will accomplish if implemented as intended. Attendees will create a draft logic model for use in their organization and/or small evaluation study and will be able to describe how a logic model may inform their practice.	<i>Timothy K. Behrens, PhD, CHES, FACSM</i>
1:00 pm	The R.A.R.E. Method: Rapid Assessment, Response and Evaluation This session will define the RARE approach to assessment, identify appropriate strategies that will be effective in local circumstances and describe an example of using the RARE methodology in northern Arizona.	<i>Robert T. Trotter, II, PhD</i>
1:30 pm	Selection of Methodology and Applied Group Work In this session attendees will review the project charter for their organization and choose a quality improvement, research, or evaluation methodology for the project. Participants will be guided through completion of a detailed project plan using their chosen methodology and think through important considerations for project success.	<i>Facilitated by Marica Martinic, MPH</i>
2:45 pm	Wrap-Up and Closing Remarks	<i>Marica Martinic, MPH</i>