



## ARIZONA DEPARTMENT OF HEALTH SERVICES

ARIZONA BIOMEDICAL RESEARCH CENTRE

# Understanding and Influencing the Social Determinants of Health

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## Presenters



**Ned Calonge, MD, MPH**, is the President and CEO of The Colorado Trust, a private grant-making foundation dedicated to achieving health equity for all Coloradans. He is an Associate Professor of Family Medicine at the Colorado School of Medicine, University of Colorado, Denver, and an Associate Professor of Epidemiology at the Colorado School of Public Health. Nationally, he serves as Vice Chair of the Centers for Disease Control and Prevention's Community Preventive Services Task Force. He chairs the National Academies of Science, Engineering and Health's Board on Population Health and Public Health Practice and serves on the National Academies' Roundtable on the Promotion of Health Equity. In 2016, he participated on two National Academies' committees, supporting the release of two major publications: "Communities in Action, Pathways to Health Equity" and "An Evidence Framework for Genetic Testing", and in 2017 he co-chaired the Academies' study committee on reproductive health services, releasing the report "The Safety and Quality of Abortion Care in the United States". Dr. Calonge is past Chair of the United States Preventive Services Task Force, past Chair of CDC's Evaluating Genomic Applications in Practice and Prevention Working Group, past Co-chair of the National Academy of Medicines Genomics in Public Health Action Collaborative and ongoing consultant for and past member of the Secretary's Advisory Committee on Heritable Disorders in Newborns and Children. Dr. Calonge serves as a board member for Delta Dental of Colorado, as a board member for Grantmakers in Health, and as a board member and treasurer for the Colorado Association of Funders. Prior to coming to The Trust, Dr. Calonge was the Chief Medical Officer of the Colorado Department of Public Health and Environment. Dr. Calonge also served as Chief of the Department of Preventive Medicine for the Colorado Permanente Medical Group and where he also practiced as a family physician for 10 years. He is a past President of the Colorado Medical Board, the state physician-licensing board. Dr. Calonge received his BA in Chemistry from The Colorado College, his MD from the University of Colorado and his MPH from the University of Washington. He was elected to the National Academy of Medicine in 2011.



**Jon Ford**, Director of Strategic Initiatives, Vitalyst Health Foundation. Jon leverages three decades of for-profit and non-profit experience to develop an expanded, innovation-centered network of stakeholders focused on all aspects of health and well-being. He continuously engages influencers and partners in furthering policy and systems change. Jon is particularly focused on fostering relationships that engage new sectors and catalyze innovation. Working with the leadership team, he is responsible for crystallizing and developing new initiatives that further Vitalyst's mission and goals. Jon also drives all of Vitalyst's earned, paid, online and offline

communications, including media outreach, publications, websites, podcasts, webinars and newsletters and publications.



**Beya Thayer, MSW**, is the Justice System Liaison for Health Choice Integrated Care, the northern Arizona Regional Behavioral Health Authority (RBHA). In this capacity, she coordinates systems programming to bridge the gap of behavioral health services and the criminal justice system among multiple disciplines. Beya's career has given her the opportunity to work with the diverse communities of northern Arizona in over six counties, including the Western Navajo Nation. Her coordination between multiple disciplines and agencies addresses the numerous behavioral health and systemic issues. This is made possible by the creation of partnerships and collaborations in

order to affect policy and change on both the micro and macro levels.



**Lisa J. Hardy, MA, PhD**, is an anthropologist with a focus on health equity and community-engaged research. She has been working on ground-level community projects in northern Arizona for over a decade. Areas of expertise include medical anthropology; policy; ethics; resilience; environmental home health; patient and provider training; mixed-methods research design; and capacity building. She is the co-founder of The Sunnyside Longevity Project, Co-lead of home health and wellness projects on tribal lands, and member of the Office of Minority Health Resource Center. Her publications include toolkits and policy recommendations on immigration and

public health and community-engaged practice. Dr. Hardy has a background in consulting and sustainable project development and has brought funding to her community work through large and small entities including the National Institutes of Health and multiple national foundations. She currently serves as the editor for the journal *Practicing Anthropology*.



**Mark Carroll, MD**, is the chief health officer for The NARBHA Institute. He has served in many health care leadership positions, including roles as the physician program consultant for the Arizona Health Care Cost Containment System, chief medical officer at Flagstaff Medical Center, vice-president for population health at Northern Arizona Healthcare, and director of the Indian Health Service national Telemedicine and southwest Native American Cardiology programs. His experience has involved work in diverse public, private, and academic health care settings, at local, regional, and national levels. Dr. Carroll has served on a number of organizational boards and is an active community volunteer.



**Steve Peru, MPA**, is President/CEO of United Way of Northern Arizona, a position he has held since early 2015. In this position, Steve oversees United Way's community impact and investment strategy for Coconino, Navajo and Apache counties. United Way administers programs and community investments to over 50 community organizations, including over 30 in the Flagstaff area. Born and raised in Morenci, Arizona, Steve came to Flagstaff to attend Northern Arizona University where upon graduation Steve joined Coconino County and worked there for 32 years. During that time Steve worked in a variety of social service and job training programs then proceeded on management track within the County. Steve's final assignment was serving as the Coconino County Manager. After retiring from Coconino County in 2011, Steve worked in the private sector for a few years before joining United Way of Northern Arizona in early 2015 to serve as its President and CEO. Steve earned a B.S. in Applied Sociology and a Master's in Public Administration, both from Northern Arizona University, and completed the Senior Executives in State and Local Government Program at Harvard University- Kennedy School of Government.



**Richard (Rick) Smith, EdD**, currently serves as the President/CEO of Northern Arizona Healthcare Foundation. Dr. Smith has been vice president of Development/Communications of NAH for the past 8 years. Dr. Smith has more than 20 years' experience in higher education administrative roles, including serving as the vice president of University Advancement at Boise State University, Idaho, and Wichita State University, Kansas. In these vice president roles, he was responsible for fundraising, marketing, communication, and alumni and government affairs. Dr. Smith also served as the national executive director for the American Youth Soccer Organization in California, where he planned, developed and

established policies and business objectives for the organization. Originally from Southern California, Smith moved to Flagstaff in the late 1960's. He earned his Bachelor of Science, Masters and Doctorate of Educational leadership, all from Northern Arizona University. Smith has a history of athletic administration, as football coach and founding director of Northern Arizona University's High Altitude Sports Training Complex. Smith has a long history of serving the Flagstaff community as the past chair of the City of Flagstaff and the Coconino County Parks and Recreation Commissions, past chair of the Flagstaff Tourism Commission, and through service on other city and county committees.



**Julie Baldwin, PhD**, earned her doctorate in Behavioral Sciences and Health Education in 1991 from the Johns Hopkins University School of Hygiene and Public Health. From 1994-2004, she served as a tenured faculty member at Northern Arizona University, with a joint appointment in the Mel and Enid Zuckerman Arizona College of Public Health. She joined the faculty at the University of South Florida College of Public Health in the Department of Community and Family Health in 2005. She returned to Northern Arizona University in August 2015 to direct the Center for Health Equity Research. Dr.

Baldwin's research over the years has focused on both infectious and chronic disease prevention. Cross-cutting themes which have characterized her work include: utilizing community-based participatory research approaches, working with underserved and/or marginalized populations, and addressing health disparities by developing and implementing culturally competent public health interventions. As an enrolled member of the Cherokee Nation of Oklahoma, she has made a life-long commitment to serving diverse communities and to advocating for health promotion programs for children, adolescents and families. Dr. Baldwin has had a consistent program of applied research addressing HIV/AIDS and substance abuse prevention in youth, with a special emphasis on working with American Indian adolescents and their families. She continues to contribute significantly to this field of research today, as the Co-Director of a NIDA Research Education grant, entitled the "Institute for Translational Research Education in Drug Abuse" and Co-Director of the "Intertribal Talking Circle for the Prevention of Substance Abuse in Native Youth." She is also currently a member of the National Academies of Sciences, Engineering, and Medicine Board - Population Health and Public Health Practice - and a member of the Roundtable on the Promotion of Health Equity.